

## SYLLABUS

University year 2019-2020

Year of study I / Semester II

## 1. Program data

1.1. Higher education institution	University "1 December 1918" of Alba Iulia
1.2. Faculty	Economic Sciences
1.3. Department	Business Administration and Marketing
1.4. Field of study	Business Administration
1.5. Study level	Bachelor's degree
1.6. Programme of studies/qualification*	Business Administration / 242102 Process Improvement Specialist, 242104 Process Manager, 242110 Economic Performance Planning, Control and Reporting Specialist

## 2. Discipline data

2.1. Name of discipline	Macroeconomy			2.2. Discipline Code	BA 123		
2.3. The holder of the course activity	Dobra Iulian Bogdan						
2.4. Holder of seminar/laboratory activity	Dobra Iulian Bogdan						
2.5. Year of study	I	2.6. Semester	II	2.7. Type of assessment (E/C/VP)	E	2.8. Discipline regime (C – compulsory, Op – optional, F – facultative)	C

## 3. Estimated total time

3.1. Number of hours per week	3	of which: 3.2. Course	2	3.3. seminar/laboratory	1
3.4. Total hours of the education plan	42	of which: 3.5. Course	28	3.6. seminar/laboratory	14
Distribution of the time fund					Hours
The study by manual, course support, bibliography and notes					45
Additional documentation in the library, on specialized electronic platforms and in the field					25
Preparation of seminars/laboratories, themes, reports, portfolios and essays					11
Tutoring					
Examination					2
Other activities .....					

3.7 Total hours of individual study	83
3.9 Total hours per semester	125
3.10 Number of credits**	5

## 4. Preconditions (where applicable)

4.1. Curriculum	
4.2. Skills	

## 5. Conditions (where applicable)

5.1. course deployment	- Room equipped with video projector/tab, laptop, presentations in .ppt format (i.e. slides) informative materials
5.2. the conduct of the seminar/laboratory	- Room equipped with a video projector, laptop, board, informational materials.

## 6. Specific competencies accumulated

Professional skills	<p>CT1. Collection, processing and analysis of information on the external enterprise/organisation medium interaction.</p> <p>CT2. Support for the management of the activity of the enterprise/organisation as a whole.</p> <p>CT3. Use of business administration databases.</p> <p>CT4. Assistance in human resources management.</p> <p>CT5. Manage the activity of a subdivision in the structure of the enterprise/organisation.</p>
Cross-cutting skills	<p>CT2 Identifying roles and responsibilities in a multi-specialized team and applying networking techniques and effective teamwork. Performing a work/project, taking responsibility for tasks specific to the role in a multi-specialized team.</p> <p>CT3 Identifying opportunities for continuous training and making efficient use of learning resources and techniques for your development. Develop and support with arguments the application of a personal development plan.</p>

7. **Objectives of the discipline** (resulting from the grid of specific competencies accumulated)

7.1 General objective of the discipline	<i>Training and development of the intellectual capacities of students necessary to know and understand macroeconomic phenomena, the formation of the economic component of the professional competence of future graduates, adapted to the profile (profession) in which students prepare.</i>
7.2 Specific objectives	<i>Knowledge is of economic categories specific to macroeconomics. It understands the mechanism of operation of macroeconomic markets. Knowledge is of the main macroeconomic imbalances. To describe the essential aspects of economic growth and development. To present aspects related to the world market and economic integration. To be aware of the possibilities of studying macroeconomic phenomena and their implications for economic agents.</i>

8. **Contents\***

8.1 Course	Teaching methods	Observations
C1. FUNDAMENTAL PRINCIPLES OF MACROECONOMIC THEORY.	<i>Lecture, demonstration, discussion, examples (e.g. various information materials, online publications, specialized web pages, etc.)</i>	4 hours
C2. ECONOMIC GROWTH AND DURABLE DEVELOPMENT.	<i>Lecture, demonstration, discussion, examples (e.g. various information materials, online publications, specialized web pages, etc.)</i>	4 hours
C3. ECONOMIC EQUILIBRATION.	<i>Lecture, demonstration, discussion, examples (e.g. various information materials, online publications, specialized web pages, etc.)</i>	2 hours
C4. WELCOME, CONSUMPTION, INVESTMENTS.	<i>Lecture, demonstration, discussion, examples (e.g. various information materials, online publications, specialized web pages, etc.)</i>	2 hours
C5. FINANCIAL MARKET.	<i>Lecture, demonstration, discussion, examples (e.g. various information materials, online publications, specialized web pages, etc.)</i>	4 hours
C6. WORK MARKET.	<i>Lecture, demonstration, discussion, examples (e.g. various information materials, online publications, specialized web pages, etc.)</i>	2 hours
C7. EMPLOYMENT AND UNEMPLOYMENT.	<i>Lecture, demonstration, discussion, examples (e.g. various information materials, online publications, specialized web pages, etc.)</i>	2 hours
C8. MONETARY MARKET.	<i>Lecture, demonstration, discussion, examples (e.g. various information materials, online publications, specialized web pages, etc.)</i>	2 hours
C9. Inflation.	<i>Lecture, demonstration, discussion, examples (e.g. various information materials, online publications, specialized web pages, etc.)</i>	2 hours
C10. ECONOMIC INTEGRATION AND THE EUROPEAN EU.	<i>Lecture, demonstration, discussion, examples (e.g. various information materials, online publications, specialized web pages, etc.)</i>	2 hours
C11. WORLD ECONOMY AND GLOBALIZATION.	<i>Lecture, demonstration, discussion, examples (e.g. various information materials, online publications, specialized web pages, etc.)</i>	2 hours

**Bibliography**

- Angelescu, C., L. - *Economics*, Economic Publishing House, Bucharest, 2007.
- Angelescu, C. and Stănescu, I. - *Political Economy*, Oscar Print Publishing House, Bucharest, 2000.
- Burja, V. - *Political Economy. Fundamental Structures*, Risoprint Publishing House, Cluj – Napoca, 2003.
- Crețoiu Gh., et al. - *Economics*, G.H. Beck Publishing House, Bucharest 2008.
- Dinu M. - *Dictionary Economics. Epistemic Skill Exercises*, Economic Publishing House, Bucharest, 2010.
- Gillespie A. - *Foundations of economics*, Oxford University Press, 2007;
- Frois, G. A. - *Political Economy*, Humanitas Publishing House, Bucharest, 1994;
- Hardwich P. et al. - *Introduction to Modern Political Economy*, Polirom Publishing House, Iasi, 2002;
- Ionescu C. - *Macroeconomics*, Economic Publishing House, Bucharest, 2008;
- Lipsey R.G., - *Economics*, Oxford University Press, 2007;
- Lipsey R.G. and Chrystal K.A. - *Positive Economy*, Economic Publishing House, Bucharest, 1999;
- Popescu Gh. And Ciurlău C., F.. - *Macroeconomics*, Economic Publishing House, Bucharest, 2013;
- Samuelson P.A. and Nordhaus W.D. - *Political Economy*, Ed.Teora, Bucharest, 2000.

**8.2. Seminar-laboratory**

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S1. The place of macroeconomics in economic science. National accounting. Measuring financial results. Synthetic macroeconomic indicators.	Conversation, exemplifications, text analysis, practical envelopes, tests	2 hours
S2. The concept and delimitations of economic growth and economic development. Factors and types of economic growth. Modelling economic growth. Global problems and economic development. Economic growth and the environment. The ratio of demography to economic growth.	Conversation, exemplifications, text analysis, practical envelopes, tests	2 hours
S3. Balance and economic imbalance. Theories and models of economic growth. His income and his forms. Consumption, savings and investment.	Conversation, exemplifications, text analysis, practical envelopes, tests	2 hours
S4. The role of the capital market in the market economy. Shares and bonds. The structure of the financial market.	Conversation, exemplifications, text analysis, practical envelopes, tests	2 hours
S5. Labour market – general characteristics. Demand and supply of work. Training of wages in the labour market. Unemployment, measurement and forms of manifestation. The implications of unemployment and measures to combat it.	Conversation, exemplifications, text analysis, practical envelopes, tests	2 hours
S6. Banks and their role in the economy. The monetary mass and its structures. The money market and its balance. The content of the measurement and forms of manifestation of inflation. Causes and mechanisms of inflation. Consequences of inflation and policies to combat it.	Conversation, exemplifications, text analysis, practical envelopes, tests	2 hours
S7. The main content and forms of international economic integration. The main steps in achieving economic integration in Western Europe. European Union and Romania.	Conversation, exemplifications, text analysis, practical envelopes, tests	2 hours
<b>Bibliography</b> - identical to that mentioned for the classes - any other bibliographic source responsible for seminar topics.		

**9. Corroborating the content of the discipline with the expectations of representatives of the epistemic community, professional associations and represents employers in the field of the programme**

- The contents are adapted to the current legislative framework and can contribute to the formation of the specialist in the field of business administration. For students who continue their studies in a master's program in the field of business administration, the discipline can be a starting point for deepening the field and developing works with a high scientific level. Through content, discipline meets the current practical needs of employers.
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**10. Rating**

Task Type	10.1 Assessment criteria	10.2 Methods of evaluation	10.3 Weight of the final note
10.4 Course	Correct and complete resolution of exam subject requirements	The written test in the exam.	70%
10.5 Seminar/laboratory	- Fairness and completeness of the preparation of practical works, Scientific content of the reports, Involvement in the approach of the topic of seminars	Verification along the way Performing practical work/Making reports Elaboration of scientific works	30%

10.6 Minimum performance standard:

- obtaining a minimum grade of 5 (five)
- determination and interpretation of synthetic macroeconomic indicators.
- addressing macroeconomic phenomena in terms of economic growth, economic development, balance and economic imbalance.
- the union, understanding, definition and possibility of operationalisation with the main economic concepts.

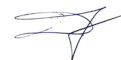
For the activity specific to seminar hours, at the end of the semester, students must register a frequency rate of 50%. Students who do not meet the frequency percentage for seminar classes will recover seminar classes by drawing up reports/projects, or applications resolved using course notes, course bibliography and seminar, respectively.

Fill in date  
05.09.2019

Course titular's signature  
Lector univ. dr. Dobra Iulian Bogdan



Seminar titular's signature  
Lector univ. dr. Dobra Iulian Bogdan



Approval date by Department members  
05.09.2019

Department director's signature  
Conf. univ. dr. Gavrilă-Paven Ionel



Approval date by Faculty council  
10.09.2019

Dean's signature  
Prof. univ. dr. Popa Maria