

**SYLLABUS**  
University year 2019-2020  
Year of Study 1 / Semester 2

**1. Information on academic programme**

1.1. University	„1 Decembrie 1918” of Alba Iulia
1.2. Faculty	Faculty of Economic Sciences
1.3. Department	Business Administration and Marketing
1.4. Field of Study	Business Administration
1.5. Cycle of Study	undergraduate
1.6. Academic programme / Qualification	BUSINESS ADMINISTRATION / 242102 Process improvement specialist, 242104 Responsabil proces, 242110 Specialist in economic performance planning, control and reporting

**2. Information of Course Matter**

2.1. Course	French			2.2. Code	BA 125.2		
2.3. Course Leader	-						
2.4. Seminar Tutor	Cibian Aura Celestina						
2.5. Academic Year	1	2.6. Semester	2	a)Type of Evaluation (E – final exam/ CE - colloquy examination / CA -continuous assessment)	CE	2.8. Type of course (C- Compulsory, Op – optional, F - Facultative)	O

**3. Course Structure (Weekly number of hours)**

3.1. Weekly number of hours	2	3.2. course	-	3.3. seminar, laboratory	-
3.4. Total number of hours in the curriculum	28	3.5. course	-	3.6. seminar, laboratory	28
Allocation of time:					Hours
Individual study of readers					15
Documentation (library)					15
Home assignments, Essays, Portfolios					10
Tutorials					5
Assessment (examinations)					2
Other activities.....					-

3.7 Total number of hours for individual study	47
3.9 Total number of hours per semester	75
3.10 Number of ECTS	3

**4. Prerequisites (where applicable)**

4.1. curriculum-based	
4.2. competence-based	> level A2 cf. CECRL.

**5. Requisites (where applicable)**

5.1. course-related	
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5.2. seminar/laboratory-based	<i>Room with computers and internet access</i>
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**6. Specific competences to be acquired** (chosen by the course leader from the programme general competences grid)

Professional competences	
Transversal competences	<p><b>CT2</b></p> <p>Identify the roles and responsibilities in a multi-specialized team and apply effective networking and teamwork techniques. Carrying out a work / project, assuming with responsibility specific tasks for the role in a multi-specialized team</p>

**7. Course objectives** (as per the programme specific competences grid)

7.1 General objectives of the course	Effective written and oral communication in modern language.
7.2 Specific objectives of the course	Designed and developed as part of a complementary preparation, the discipline “French Language” allows the acquisition of skills toward the recognition and use of textual analysis elements. In addition to language skills, students are confronted with information of a French cultural-civilization nature, which is indispensable in the current multicultural development

**5. Course contents**

<b>8. 2. Seminar-lab</b>		
1. La justice et le droit	S1. Moyens d'information. 1.1. Vocabulaire, prononciation, grammaire. 1.2. Porter un jugement de valeur (oralement).	2
2. La justice et le droit	S2. Moyens d'information. 2.1. La lettre de demande et de réclamation. 2.2. Textes d'opinion. 2.3. Eléments de culture et civilisation.	2
3. Habitudes et traditions	S3. La vie dans la ville. 3.1. Vocabulaire, prononciation, grammaire. 3.2. Description d'habitudes et traditions (oralement).	2
4. Habitude et traditions	S4. La vie dans la ville . 4.1. Description d'habitudes et traditions (à l'écrit). 4.2. Enchaîner des idées. 4.3. Eléments de culture et civilisation.	2
5. Les relations sociales	S5. Adaptation. Relations sociales. 5.1. Vocabulaire, prononciation, grammaire. 5.2. Raconter son adaptation (oralement). 5.3. Parler des relations avec quelqu'un (d'autres).	2
6. Les relations sociales	S6. Adaptation. Relations sociales. 6.1. Lettre de demande. 6.2. Sur les relations avec quelqu'un (d'autres) (à l'écrit) .	2

	6.3. Eléments de culture et civilisation.	
7. Les relations sociales	S7. Adaptation. Relations sociales. 7.1. Film. 7.2. Eléments de culture et civilisation.	2
8. Biographies	S8. Présentation d'une célébrité. 8.1. Vocabulaire, prononciation, grammaire. 8.2. Enregistrement.	2
9. Biographies	S9. Présentation d'une célébrité. 9.1. Extraits de biographie. 9.2. Rédaction de fragments de blogs. 9.3. Eléments de culture et civilisation.	2
10. Ecole, éducation, langues	S10. Enseignement. Langues. 10.1. Vocabulaire, prononciation, grammaire. 10.2. Lancer un débat. Défendre une cause (oralement).	2
11. Ecole, éducation, langues	S11. Enseignement. Langues. 11.1. Rédaction d'une protestation argumentée. 11.2. Eléments de culture et civilisation.	2
12. Corps, santé, maison	S12. Médecine. Santé. 12.1. Vocabulaire, prononciation, grammaire. 12.2. Chez le médecin (situation orale). 12.3. Interview.	2
13. Corps, santé, maison	S13. Médecine. Santé. 13.1. Textes prescriptifs. 13.2. Rédaction des questions – réponses sur des forums santé. 13.3. Eléments de culture et civilisation.	2
14. Bilan	S14. Bilan et exercices d'autoévaluation.	2

**Bibliography :**

DĂNĂILĂ, Corina (coord.), *Examenele DELF, DALF. Nivelurile A și B*, Bucharest. Polirom, 2006.

DOR, O. Et SALOMONE, I., *Le français pratique*, Paris, Eugène Belin, 1957 ([www.uab.ro/biblioteca](http://www.uab.ro/biblioteca)).

GIRARDET Jean et PECHEUR Jean, *ECHO. Méthode de français B1. Volume 1*, Paris, Clé International, 2010 ([www.uab.ro/biblioteca](http://www.uab.ro/biblioteca)).

VERRET, Paul, *Ecrire et parler. Le vocabulaire et l'expression écrite*, Paris, Nathan, 1963 ([www.uab.ro/biblioteca](http://www.uab.ro/biblioteca)).

Dictionary and Atlas *Le Petit Robert des noms propres et l'Atlas géopolitique et culturel du Petit Robert* (100 cartes), coord. Laurence Laporte, 2002.

BUFFARD conversation guide, Thérèse, *Franceza tematică*, Bucharest, Niculescu, 2005.

Journals *Le français dans le monde*, Paris, Didier ([www.uab.ro/biblioteca](http://www.uab.ro/biblioteca)).

French language proficiency tests, *Langage spécialisé. Exercices lexicaux*, CURTA Adina, TELEA Coralia, CIBIAN Aura, Alba Iulia, 2007 ([www.uab.ro/biblioteca](http://www.uab.ro/biblioteca)).

**6. Corroboration of course contents with the expectations of the epistemic community's significant representatives, professional associations and employers in the field of the academic programme**

*The course content is adapted to the present legislative framework of the European linguistic policies. The discipline might be a starting point for advanced study and drawing up of high level scientific works for the graduates who pursue to enroll themselves in a master programme in the field of Economics. The course content meets the employees' current practical needs.*

**7. Assessment**

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Weight of the final grade
10.4 Course			
10.5 Seminar/lab	<i>- The capacity to understand and analyse various types of discourse</i>		75%
	<i>- The capacity to produce various types of discourse</i>		-
	<i>- Involvement in seminar topics</i>		25%
10.6 Minimum performance standard: obtaining minimum grade 5			
Papers focused on the seminar topics Grid test solving Completion of justificatory documents Solving practical applications about the elements that generate financial position and performance, types of modified balance sheets, account functioning rules			

Submission date

04.10.2019

Course leader signature

Seminar tutor signature

Asist. univ. dr Cibian Aura Celestina



Approval date in department

5.09.2019

Department director's signature,  
PhD Assoc.Prof. Gavrilă-Păven Ionela

