

**SYLLABUS**  
**University year 2019-2020**  
**Year of Study 2 / Semester 1**

**1. Information on academic programme**

1.1. University	„1 Decembrie 1918” of Alba Iulia
1.2. Faculty	Faculty of Economic Sciences
1.3. Department	Business Administration and Marketing
1.4. Field of Study	Business Administration
1.5. Cycle of Study	undergraduate
1.6. Academic programme / Qualification	BUSINESS ADMINISTRATION / 242102 Process improvement specialist, 242104 Responsabil proces, 242110 Specialist in economic performance planning, control and reporting

**2. Information of Course Matter**

2.1. Course	<i>French</i>			2.2. Code	BA 215.2		
2.3. Course Leader	-						
2.4. Seminar Tutor	Cibian Aura Celestina						
2.5. Academic Year	2	2.6. Semester	1	a)Type of Evaluation (E – final exam/ CE - colloquy examination / CA -continuous assessment)	CE	2.8. Type of course (C– Compulsory, Op – optional, F - Facultative)	O

**3. Course Structure (Weekly number of hours)**

3.1. Weekly number of hours	2	3.2. course	-	3.3. seminar, laboratory	-
3.4. Total number of hours in the curriculum	28	3.5. course	-	3.6. seminar, laboratory	28
Allocation of time:					Hours
Individual study of readers					15
Documentation (library)					15
Home assignments, Essays, Portfolios					10
Tutorials					5
Assessment (examinations)					2
Other activities.....					-

3.7 Total number of hours for individual study	47
3.9 Total number of hours per semester	75
3.10 Number of ECTS	3

**4. Prerequisites (where applicable)**

4.1. curriculum-based	French 1
4.2. competence-based	> level A2 cf. CECRL.

**5. Requisites (where applicable)**

5.1. course-related	
5.2. seminar/laboratory-based	Room with computers and internet access

**6. Specific competences to be acquired (chosen by the course leader from the programme general competences grid)**

Professional competences	
Transversal competences	<p><b>CT2</b></p> <p>Identify the roles and responsibilities in a multi-specialized team and apply effective networking and teamwork techniques.          Carrying out a work / project, assuming with responsibility specific tasks for the role in a multi-specialized team</p>

**7. Course objectives (as per the programme specific competences grid)**

7.1 General objectives of the course	Effective written and oral communication in modern language.
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7.2 Specific objectives of the course	Designed and developed as part of a complementary preparation, the discipline “French Language” allows the acquisition of skills toward the recognition and use of textual analysis elements. In addition to language skills, students are confronted with information of a French cultural-civilization nature, which is indispensable in the current multicultural development
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## 1. Conținuturi

8.2 Seminar	Metode de predare	Observații Ore alocate
1. <i>Cours introductif</i>	Description and explanation	2
2. <i>Firmes et institutions publiques en Roumanie et en France.</i> Présentation générale. Exemples, structure, organisation, différences.	Description and explanation	2
3. <i>Firmes et institutions publiques en Roumanie et en France.</i> Présentation générale. Le modèle de présentation sur l'internet.	Reading. Explanations. Exhibitions. Applications. Debates	2
4. <i>Firmes et institutions publiques en Roumanie et en France.</i> Présentation générale. Le modèle de présentation sur l'internet.	<b>Explanations. Exhibitions. Applications</b>	2
5. <i>Firmes roumaines et firmes françaises en Roumanie</i>	Reading. Explanations. Exhibitions. Applications. Debates	2
6. <i>Firmes roumaines et firmes françaises en Roumanie</i>	<b>Explanations. Exhibitions. Applications</b>	2
7. <i>Firmes roumaines et firmes françaises en Roumanie</i>	Reading. Explanations. Exhibitions. Applications. Debates	2
8. <i>Firmes roumaines et firmes françaises en Roumanie</i>	<b>Explanations. Exhibitions. Applications</b>	2
9. <i>Institutions publiques en Roumanie et en France</i>	<b>Reading. Explanations. Exhibitions. Applications. Debates</b>	2
10. <i>Institutions publiques en Roumanie et en France</i>	<b>Explanations. Exhibitions. Applications</b>	2
11. <i>Institutions publiques en Roumanie et en France</i>	<b>Reading. Explanations. Exhibitions. Applications. Debates</b>	2
12. <i>Institutions publiques en Roumanie et en France</i>	<b>Explanations. Exhibitions. Applications</b>	2
13. <i>Révision</i>	Recapitulation	2
14. <i>Révision</i>	Recapitulation	2

## 8.2 Bibliografie

Cibian, Aura (2015), *La langue française en milieu institutionnel-entrepreneurial*, Seria Didactica, Alba Iulia.

Cilianu-Lascu, Corina (2004), *Culegere de exerciții lexico-gramaticale cu profil economic*, București, Meteor Press.

Corado, Lydie, Sanchez-Macagno, Marie-Odile, (1990), *Français des affaires* (350 exercices, textes et documents), Paris, Hachette.

Danilo, Michel et Penfornis, Jean-Luc (1993), *Le français de la communication professionnelle*, Paris, CLE International.

Danilo, Michel, Tauzin, Beatrice (1990), *Le français de l'entreprise*, CLE International Paris.

Dănilă, Sorina et alii (2006), *Examenle DELF, DALF, nivelurile A și B*, Iași, Polirom.

Drăgan, Maria (2007), *Communication écrite commerciale et financière. Commerce extérieur. Banques. Assurances*, București, Meteor Press.

Grevisse, Maurice (1994) *Le Bon usage*, Duculot.

Miquel, Claire (2009), *Vite et bien 2: Méthode rapide pour adultes: B2*, Paris, Clé International.

Szilagyi, Elisabeth (1990), *Affaires à faire*, Presses Universitaires Grenoble.

**Dicționare**

Christodorescu, Anca-Maria, *Dicționar român-francez, francez-român*, București, Grammar, 2003.

Littré, Emile, *Dictionnaire de la langue française*, tomes 1 – 6, Chicago, Encyclopaedia Britannica, 1991.

*Dicționar economic explicativ român-francez*, ediția a II-a, Paralela 45, Pitești, 2005.

**Surse internet**

<http://www.larousse.fr/dictionnaires/francais>

<http://www.translate.eu>

**1. Corroboration of course contents with the expectations of the epistemic community's significant representatives, professional associations and employers in the field of the academic programme**

**2. Assessment**

Activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percentage of final grade
10.4 Course	-	-	-
10.5 Seminar/laboratory	<i>Solving exam topics, understanding the requirements, correctness of expression. Active and qualitative participation in seminars.</i>	<i>Oral (O)</i>	75% 25%
	-		-

10.6 Minimum performance standard: Obtaining minimum 5 (five).

*SP2. Development of a complex oral / written discourse, rich lexical and syntactic, articulated precisely from a logical point of view on a given topic.*

Submission date

04.10.2019

Course leader signature

Seminar tutor signature

Asist. univ. dr Cibian Aura Celestina

Approval date in departament

5.09.2019

Department director's signature,  
PhD Assoc.Prof. Gavrilă-Paven Ionela

