

SYLLABUS
Investments evaluation and financing

1. Information on academic programme

1.1. University	"1 Decembrie 1918" University of Alba Iulia
1.2. Faculty	Faculty of Economics
1.3. Department	Business Administration and Marketing
1.4. Field of Study	Business Administration
1.5. Cycle of Study	Undergraduate
1.6. Academic programme / Qualification	Business Administration/ 242102 Process improvement specialist, 242104 Process manager, 242110 Economic performance planning, control and reporting specialist

2. Information of Course Matter

2.1. Course		<i>Investments evaluation and financing</i>		2.2. Code		BA223	
2.3. Course Leader/ Seminar Tutor			Iuga Iulia				
2.4. Seminar Tutor			Bugnariu Alexandra				
2.5. Academic Year	II	2.6. Semester	II	2.7. Type of Evaluation (E – final exam/C-examination /VP)	E	2.8. Type of course (C– Compulsory, Op – optional, F - Facultative)	C

3. Course Structure (Weekly number of hours)

3.1. Weekly number of hours	3	3.2. course	2	3.3. seminar, laboratory	1
3.4. Total number of hours in the curriculum	42	3.5. course	28	3.6. seminar, laboratory	14
Allocation of time:					Hours
Individual study of readers					12
Documentation (library)					6
Home assignments, Essays, Portfolios					13
Tutorials					-
Assessment (examinations)					2
Other activities.....					-

3.7 Total number of hours for individual study	33
3.9 Total number of hours per semester	75
3.10 number of ECTS	3

4. Prerequisites (where applicable)

4.1. curriculum-based	
4.2. competence-based	

5. Requisites (where applicable)

5.1. course-related	slides, informative materials
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	- technical equipment: laptop, video projector
5.2. seminar/laboratory-based	informative materials - technical equipment: laptop, video projector

6. Specific competences to be acquired (chosen by the course leader from the programme general competences grid)

Professional competences	<p><i>C1. Knowledge and understanding of the fundamental concepts, theories, and methods in the field and speciality area; their adequate use in professional communication;</i></p> <p><i>C2. Usage of fundamental knowledge in order to explain and interpret various types of concepts, situations, processes, projects, etc. associated to the field;</i></p> <p><i>C3. Application of fundamental methods and principles for solving well defined, typical situations/problems in the field, with qualified assistance</i></p> <p><i>C5. Drawing up of professional projects involving the use of several methods and principle acknowledged in the field</i></p>
Transversal competences	<p><i>CT1 Application of principles, norms, and values of professional ethics within one's own rigorous, efficient, and responsible work.</i></p> <p><i>Solving a real or hypothetical problem at the workplace, in due time, with qualified assistance, respecting the professional deontology norms</i></p>

7. Course objectives (as per the programme specific competences grid)

7.1 General objectives of the course	<i>The present course is part of the education plan of the Faculty of Science, major: Business Administration; it is a course with theoretical and practical approach. Its role is to provide the students' with speciality training in the investment field. It approaches the processes and phenomena of financial investment as essence and forms of manifestation, the connections with other economic processes, and the principles for the development of an efficient investment policy as well</i>
7.2 Specific objectives of the course	<ol style="list-style-type: none"> <i>1. Knowledge of the fundamental concepts of internal and international norms in the field of investment</i> <i>2. Identification and analysis of various investment policies at enterprise level</i> <i>3. Problem solving issues specific to the investment assessment and financing</i>

8. Course contents

8.1 Course (learning units)	Teaching methods	Remarks
Chapter 1. GENERAL CONCEPTS OF INVESTMENT. NATIONAL AND EUROPEAN INVESTMENT REGULATIONS. Role of investments in the social and economic life. Concept of investment	<i>Lecture, conversation, exemplification</i>	2 hours
Chapter 1. GENERAL CONCEPTS OF INVESTMENT. NATIONAL AND EUROPEAN INVESTMENT REGULATIONS. Investment classification. National and European investment regulations	<i>Lecture, conversation, exemplification</i>	2 hours
Chapter 2. INVESTMENT POLICIES AND STRATEGIES. Investment policies and strategies at	<i>Lecture, conversation, exemplification</i>	2 hours

enterprise level. Investment policies and strategies at national level		
Chapter 2. INVESTMENT POLICIES AND STRATEGIES. Investment policies and strategies at international level	<i>Lecture, conversation, exemplification</i>	2 hours
Chapter 3. THE INVESTMENT DECISION. Certain investment	<i>Lecture, conversation, exemplification</i>	2 hours
Chapter 3. THE INVESTMENT DECISION. Uncertain investment	<i>Lecture, conversation, exemplification</i>	2 hours
Chapter 3. THE INVESTMENT DECISION. Investment fundamental indicators	<i>Lecture, conversation, exemplification</i>	2 hours
Chapter 4. THE DEVELOPMENT SCHEME OF AN INVESTMENT AIM Technical and economic building documentation. Technical and economic documentation for public institution goods acquisition	<i>Lecture, conversation, exemplification</i>	2 hours
Chapter 4. THE DEVELOPMENT SCHEME OF AN INVESTMENT AIM Technical and economic documentation of financial investment	<i>Lecture, conversation, exemplification</i>	2 hours
Chapter 5. INVESTMENT ASSESSMENT. Investment project assessment methods	<i>Lecture, conversation, exemplification</i>	2 hours
Chapter 5. INVESTMENT ASSESSMENT. Stock and bond assessment	<i>Lecture, conversation, exemplification</i>	2 hours
Chapter 6. INVESTMENT FINANCING. Private investment financing. Financing plan. Public investment financing	<i>Lecture, conversation, exemplification</i>	2 hours
Chapter 7. EIB, EBRD, ECB and IMF FINANCING. EIB. EBRD	<i>Lecture, conversation, exemplification</i>	2 hours
Chapter 7. EIB, EBRD, ECB and IMF FMI FINANCING. ECB. IMF	<i>Lecture, conversation, exemplification</i>	2 hours
<ol style="list-style-type: none"> 1. Achim M., Hada T., Iuga I., Politici actuale de finantare a afacerilor, Editura Aeternitas, Alba Iulia, 2011 2. BIRSAN, Maria (2); MASCA, Simona-Gabriela, NVESTITIILE STRAINE DIRECTE : DE LA PARADIGMA ECLECTICA (OLI), LA PARADIGMA EVOLUTIEI INVESTITIILOR (IDP), Iasi: UNIVERSITATII "AL.I. CUZA" (227), 2012 3. Iuga Iulia, Evaluarea și finanțarea investițiilor, suport de curs în format electronic, 2019, nr inregistrare bibliotecă: 23/10.01.2019. 4. MIEILA, Mihai, INVESTITII DIRECTE: EFICIENTA, FINANTARE, FEZABILITATE, Editura Pro Universitaria, 2016 5. Cristina-Elena Popa Tache , Introducere in dreptul international al investitiilor, Editura: Universul Juridic, 2018 6. TERCI, Nicolae, nvestitii publice - cheltuieli mari - performante modeste, Revista de finante publice si contabilitate NR.2/2015 7. VUTA, Mihai, CONTABILITATEA SOCIETATILOR COMERCIALE AFLATE IN REDRESARE ECONOMICA, Bucuresti: ECONOMICA (693), 2017 <p>Acte Normative: Legislația în vigoare (2019) cu privire la investiții.</p>		

Seminars-laboratories	Teaching methods	
Concept of investment. Investment classification Investment policies and strategies at enterprise level	Conversation Exemplification Practical applications	2 hours
Certain vs. uncertain investment	Conversation Exemplification Practical applications	2 hours
Investment fundamental indicators	Conversation Exemplification Practical applications	2 hours
Investment project assessment methods	Conversation Exemplification Practical applications	2 hours
Stock and bond assessment	Conversation Exemplification Practical applications	2 hours
Private investment financing	Conversation Exemplification Practical applications	2 hours
Financing plan	Conversation Exemplification Practical applications	2 hours

References

1. Achim M., Hada T., **Iuga I.**, Politici actuale de finantare a afacerilor, Editura Aeternitas, Alba Iulia, 2011
2. BIRSAN, Maria (2); MASCA, Simona-Gabriela, NVESTITIILE STRAINE DIRECTE : DE LA PARADIGMA ECLECTICA (OLI), LA PARADIGMA EVOLUTIEI INVESTITIILOR (IDP), Iasi: UNIVERSITATII "AL.I. CUZA" (227), 2012
3. **Iuga Iulia**, Evaluarea și finanțarea investițiilor, suport de curs în format electronic, 2019, nr înregistrare bibliotecă: 23/10.01.2019.
4. MIEILA, Mihai, INVESTITII DIRECTE: EFICIENTA, FINANTARE, FEZABILITATE, Editura Pro Universitaria, 2016
5. Cristina-Elena Popa Tache , Introducere in dreptul international al investitiilor, Editura: Universul Juridic, 2018
6. TERCI, Nicolae, nvestitii publice - cheltuieli mari - performante modeste, Revista de finante publice si contabilitate NR.2/2015
7. VUTA, Mihai, CONTABILITATEA SOCIETATILOR COMERCIALE AFLATE IN REDRESARE ECONOMICA, Bucuresti: ECONOMICA (693), 2017

Acte Normative:

Legislația în vigoare (2019) cu privire la investiții.

9. Corroboration of course contents with the expectations of the epistemic community's significant representatives, professional associations and employers in the field of the academic programme

The contents of this file are the result of consulting information related to the business environment requirements, requirements that we became aware of during the meetings with the business representatives - who are members of the CEAC committees for the study programs of the Faculty of Economic Sciences.

The contents of the discipline are adapted to the current legislative framework and can contribute to the training of specialists in the field of investments. For students who continue their studies at a master's degree program in business administration, the discipline can be a starting point for deepening the field and elaborating works with a high scientific level.

The pragmatic nature of the discipline, resulting from the operation of the main activities specific to public investments and especially to private investments, is in accordance with the requirements of the contemporary economic-financial community.

10. Assessment

Activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percentage of final grade
10.4 Course	<i>Final evaluation</i>	<i>Written paper</i>	70%
10.5 Seminar/laboratory	-	-	
	<i>Final Team Project Report</i>	<i>Final Team Project Report</i>	30%
10.6 Minimum performance standard: 1. identification and characterization of the support elements for the elaboration of a functional / structural analysis plan of the company / organization 2. applying the methods of evaluating the investment projects / determining and interpreting the economic-financial indicators 3. Designing a study aimed at improving the functioning of a subdivision of the enterprise / organization 4. Developing a feasibility study / Opportunity study 5. Select a data set to solve a business management / financing problem			

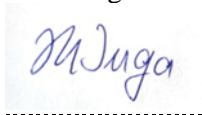
Fill in date

Course titular's signature,

Seminar titular's signature,

PhD Assoc. Prof. Iuga Iulia

PhD Candidate Bugnariu Alexandra



Approval date in department

4.09.2019

Department director's signature,
PhD Assoc.Prof. Gavrilă-Paven Ionela

