

SYLLABUS

1. Information on academic programme

| | |
|---|---|
| 1.1. University | "1 Decembrie 1918" University of Alba Iulia |
| 1.2. Faculty | Faculty of Economics |
| 1.3. Department | Business Administration and Marketing |
| 1.4. Field of study | Business Administration |
| 1.5. Cycle of Study | undergraduate |
| 1.6. Academic programme / Qualification | Business Administration/ 242102 Process improvement specialist, 242104 Process manager, 242110 Economic performance planning, control and reporting specialist |

2. Information of Course Matter

| | | | | | | | | |
|--------------------|------------|-------------------------|-----------|--|-----------|---|--------------|--|
| 2.1. Course | | European Economy | | | 2.2. Code | | BA227 | |
| 2.3. Course Leader | | | | Gavrilă – Paven Ionela | | | | |
| 2.4. Seminar Tutor | | | | Lazea Ruxandra | | | | |
| 2.5. Academic Year | III | 2.6. Semester | II | 2.7. Type of Evaluation (E – final exam/C-examination /VP) | E | 2.8. Type of course (C– Compulsory, Op – optional, F - Facultative) | C | |

3. Course Structure (Weekly number of hours)

| | | | | | |
|--|-----------|-------------|------------|--------------------------|-----------|
| 3.1. Weekly number of hours | 3 | 3.2. course | 2 | 3.3. seminar, laboratory | 1 |
| 3.4. Total number of hours in the curriculum | 42 | 3.5. course | 28 | 3.6. seminar, laboratory | 14 |
| Allocation of time | | | | | hours |
| Individual study of readers | | | | | 15 |
| Documentation (library) | | | | | 15 |
| Home assignments, Essays, Portfolios | | | | | 24 |
| Tutorials | | | | | - |
| Assessment (examinations) | | | | | 4 |
| Other activities..... | | | | | - |
| 3.7 Total number of hours for individual study | | | 58 | | |
| 3.9 Total number of hours per semester | | | 100 | | |
| 3.10 Number of ECTS | | | 4 | | |

4.Pre-conditions (if such be the case)

| | |
|-----------------------|---|
| 4.1. curriculum-based | - |
| 4.2. competence-based | |

5. Requisites (where applicable)

| | |
|-------------------------------|--|
| 5.1. course-related | - classroom endowed with video projector / board |
| 5.2. seminar/laboratory-based | - classroom endowed with video projector / board |

6. Specific competences to be acquired (chosen by the course leader from the programme general competences grid)

| | |
|--------------------------|--|
| Professional competences | <p>1. The knowledge, understanding of the basic concepts, theories and methods of the field and area of specialization; their proper use in professional communication</p> <p>C1.1. Description of economic paradigms, concepts and theories regarding the influence of the external environment on the enterprise / organization</p> <p>C1.2. Identification of the economic concepts and theories associated with the company / organization</p> <p>1-3. Identification of the economic implications associated with the operation and administration of a subdivision of the enterprise / organization</p> <p>1-5. Description of the concepts, theories and methodologies for managing the specific databases for business administration</p> <p>2. Use of basic knowledge for explaining and interpreting various types of concepts, situations, processes, projects, etc. associated with the domain</p> <p>C2.1. Explaining and interpreting the relationship of economic influence exerted by the external environment on the company / organization</p> <p>C2.2. Explaining and interpreting the relationships between the entities of the company / organization</p> <p>2-3. Applying the appropriate tool for analyzing data specific to business administration</p> <p>4. Appropriate use of standard evaluation criteria and methods, to assess the quality, merits and limitations of processes, programs, projects, concepts, methods and theories</p> <p>C4.1. Critical-constructive evaluation of the explanation and / or solving of a problem regarding the relation of economic influence exerted by the external environment on the company / organization</p> <p>C4.2. Critically-constructive evaluation of the explanation and / or solving of a problem concerning operation of the company / organization</p> <p>C4.3. Critically-constructive evaluation of the explanation and / or solving of a problem concerning operation and administration of a subdivision of the enterprise / organization</p> <p>C4.4. Estimating the need for human resources in relation to the volume and efficiency requirements of the activity of the company / organization</p> <p>C4.5. Critical-constructive evaluation of data processing and analysis tools</p> <p>5. Development of professional projects using principles and methods established in the field</p> <p>C5.1. Elaboration of a research project of the relation of economic influence exerted by the external environment on the company / organization</p> <p>C5.5. Developing a research project associated with business administration, using specific databases</p> |
| Transversal competences | - |

7. Course objectives (as per the programme specific competences grid)

| | |
|---------------------------------------|--|
| 7.1 General objectives of the course | To know and understand the fundamental concepts in the field of european economy, and the mechanisms and methods according to which the resource economic circuit is formed and alloted at microeconomic level |
| 7.2 Specific objectives of the course | General knowledge of economic processes and phenomena |

| | |
|--|---|
| | <p>To form and develop an adequate economic language</p> <p>Conscious use of economic categories</p> <p>Development of an economic mode of thinking</p> <p>To understand the functioning modes in economics</p> |
|--|---|

8. Course contents

| 8.1 Course (learning units) | Teaching methods | Remarks |
|--|--|---------|
| Theoretical foundations of European integration: economic integration - theoretical aspects, forms of international economic integration, theories on the nature and particularities of the European integration process, contemporary theories on the decision-making process within the European Union, the dimensions of economic integration. | <p><i>Lecture,,exposure, discussions, examples (e.g. various informative materilas, on-line publications, specialty web pages, etc.)</i></p> | 4 hours |
| The European Union - the legal form of operation: the federation and confederation aspects of the European Union, the European Union - supranational union, the typology and the role of the international organizations. | | 4 hours |
| Institutions of the European Union: the operating characteristics and particularities of the European institutions (European Parliament, European Commission, Council of Ministers of the European Union, European Court of Justice, European Court of Auditors, Economic and Social Committee, Committee of the Regions, European Investment Bank, Bank European Central); Council of Europe. | | 4 hours |
| Public policies and common policies of the European Union: definition, characteristics and typology, particularities of the process of elaborating a public / common policy, decision-making mechanisms. | | 4 hours |
| Treaties of the European Union: the characteristics and the particularities of the process of evolution of the economic integration at European level, the main stages that have gone through the European Union. | | 4 hours |
| Economic and Monetary Union: operating characteristics and particularities, stages of evolution, the European momentary system, the single European currency. | | 4 hours |
| Financing of common policies: characteristics and peculiarities of budgetary policy, budgetary principles, annual budgetary procedure, structure of the budget of the European Union, multiannual financial framework, structural funds and operational programs. | | 4 hours |

References

Andrei, Liviu C., Economie europeană, București, Editura Economică, 2009;

Daianu, Daniel, Pariul României. Economia noastră: reformă și integrare, București, Editura Compania, 2004;

Dănuțiu Dan Constantin, Economie europeană, Universitatea „1 Decembrie 1918” din Alba Iulia, 2007;

Gavrilă-Paven Ionela, Economie europeană, Editura Grinta, Cluj-Napoca, 2013;

Gavrilă-Paven Ionela, Investițiile în economia contemporană, Editura Casa Cărții de Știință, Cluj-Napoca, 2010;

Gavrilă-Paven Ionela, Economie europeană – Note de curs, Universitatea „1 Decembrie 1918” din Alba Iulia, 2019;

Gavrilă-Paven Ionela, Integrare europeană – Note de curs, Universitatea „1 Decembrie 1918” din Alba Iulia, 2018;

Gavrilă-Paven Ionela, Convergență structurală – Note de curs, Universitatea „1 Decembrie 1918” din Alba Iulia, 2018;

Gavrilă-Paven Ionela, Convergența structurală a economiei României cu economia Uniunii Europene – Teza de doctorat, ASE București, 2007;

Grosu, Tudor, Economia României: Bătălia pentru tendința - Integrarea în Uniunea Europeană, București, Editura Economică, 2003;

Popescu Duduiala, Lorena, Economie europeană, Târgu Jiu, Editura Academica Brâncuși, 2009;

Rădulescu, Irina Gabriela, Integrare economică regională, Ploiești, Editura Universității Petrol-Gaze, 2007;

Socol, Aura-Gabriela, Macroeconomia integrării monetare europene: Cazul României, București, Editura Economică, 2009;

Șerban Radu, Marea Britanie. O Economie Europeană, București, Editura Tribuna Economică, 2012;

*** CD-ul agentului economic în UE: Ghidul complet privind integrarea europeană, București, Editura Rezon Media Grup, 2007;

*** CD-ul agentului economic în UE: Ghidul complet privind integrarea europeană, București, Editura Rezon Media Grup, 2008;

*** Integrarea monetară europeană. O realitate care unește două secole, Cluj-Napoca, Editura Casa Cărții de Știință, 2008.

| Seminars-laboratories | | |
|------------------------------|--|---------|
| 1. Seminar | Theoretical foundations of European integration: economic integration - theoretical aspects, forms of international economic integration, theories on the nature and particularities of the European integration process, contemporary theories on the decision-making process within the European Union, the dimensions of economic integration. | 2 hours |
| 2. Seminar | The European Union - the legal form of operation: the federation and confederation aspects of the European Union, the European Union - supranational union, the typology and the role of the international organizations. | 2 hours |
| 3. Seminar | Institutions of the European Union: the operating characteristics and particularities of the European institutions (European Parliament, European Commission, Council of Ministers of the European Union, European Court of Justice, European Court of Auditors, Economic and Social Committee, Committee of the Regions, European Investment Bank, Bank European Central); Council of Europe. | 2 hours |
| 4. Seminar | Public policies and common policies of the European Union: definition, characteristics and typology, particularities of the process of elaborating a public / common policy, decision-making mechanisms. | 2 hours |
| 5. Seminar | Treaties of the European Union: the characteristics and the particularities of the process of evolution of the economic integration at European level, the main stages that have gone through the European Union. | 2 hours |
| 6. Seminar | Economic and Monetary Union: operating characteristics and particularities, stages of evolution, the European monetary system, the single European currency. | 2 hours |
| 7. Seminar | Financing of common policies: characteristics and peculiarities of budgetary policy, budgetary principles, annual budgetary procedure, structure of the budget of the European Union, multiannual financial framework, structural funds and operational programs. | 2 hours |

9. Corroboration of course contents with the expectations of the epistemic community's significant representatives, professional associations and employers in the field of the academic programme

The contents of the discipline are adapted to the reality in the field of European integration. The course contributes to the formation of the skills of the future specialists of scientific investigation of the process of European economic integration. The assimilated knowledge and skills acquired in this course will provide

students the opportunity to identify real economic problems, which they will solve by using scientific research methods and tools. The content of the discipline is also updated based on the recommendations received from the representatives of the business environment, the partners involved in the specialized practice of the students, discussions and analyzes carried out at the level of the department, respectively the faculty, as well as other recommendations received from the specialists / experts interested in the development. the content of the curricula and the content of the disciplines.

10. Assessment

| Activity | 10.1 Evaluation criteria | 10.2 Evaluation methods | 10.3 Percentage of final grade |
|-------------------------|--------------------------|--|--------------------------------|
| 10.4 Course | Exam | Exam Interventions and debates | 70% 10% |
| 10.5 Seminar/laboratory | Continuous assessment | Seminar activity during the semester: portfolio with practical works, involvement in debates, scientific contribution (e.g. participation in students' communication sessions), etc. | 20% |

10.6 Minimum performance standard:

Passing the exam involves obtaining at the final exam the minimum mark 5 (five), to which will be added the points corresponding to the other activities previously mentioned.

Scientific documentation regarding the process of international economic integration, the relations underlying the functioning of the European Union, case studies regarding the concrete forms of the economic integration process, the single market and its operating characteristics, the typology and the particularities of the structural funds and the operational programs .

The presentation of the students is subject to:

1. attendance at the seminar in a proportion of at least 80%
2. attendance at least 70%

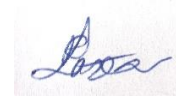
Students absent from the seminars have the possibility to recover the seminars by supporting a project (on the subject of the course and the seminar) before the exam. The theme of the project will be given by the teacher. Students absent from the courses will be penalized with 1 point in the final grade if they do not have a minimum attendance of 70%.

Submission date:
04.09.2019

Course leader signature,
Assoc.Prof. PhD. Gavrilă-Paven Ionela



Seminar tutor signature signature,
Lecturer PhD Lazea Ruxandra



Date of approval by Department members
05.09.2019

Department director signature
Assoc.Prof. PhD. Gavrilă-Paven Ionela

