

CURRICULA

1. Information about the program

1.1. Institution	„1 Decembrie 1918” University of Alba Iulia
1.2. Faculty	Economic Sciences
1.3. Department	Business Administration and Marketing
1.4. Study field	Business Administration
1.5. Level	Masteral Studies
1.6. Study program	Business Administration (in English)

2. Information about discipline

2.1. Discipline title	International Affairs and Globalization	2.2. Course code	BA 214
2.3. Course coordinator	Conf.univ.dr. Gavrilă-Paven Ionela		
2.4. Seminar coordinator	Conf.univ.dr. Gavrilă-Paven Ionela		
2.5. Study year	II	2.6. Semester	I
		2.7. Evaluation type (E/C/VP)	E
		2.8. Type of course (C – compulsory, Op – optional)	C

3. Number of teaching hours per semester

3.1. Teaching hours per week	3	from wich: 3.2. course	2	3.3. seminar	1
3.4. Total of hours per semester	42(14x3)	from wich: 3.5. course	28	3.6. seminar/laboratory	14
Distribution of time					Number of hours
Study from course book					40
Suplimentary documentation					30
Preparing for seminars, papers					30
Mentoring					4
Exams					4
Other activities					40
Total of hours per individual study	108				
3.8 Total of hours per study plan	42				
3.9 Total of hours per semester	150				
3.10 Number of ECTS credits allocated	6				

4. Preconditions (when is the case)

4.1. of curriculum	<i>Other disciplines, ex: n.a.</i>
4.2. of competences	<i>n.a.</i>

5. Conditions (when is the case)

5.1. for the course	<i>Courses hall with videoprojectory and blackboard</i>
5.2. for the seminar	<i>Courses hall with videoprojectory and blackboard</i>

6. Specific competences

Professional competences	<p>S1. Creative application of research and problem-solving techniques in business management;</p> <p>S2. Development of studies and economic reports;</p> <p>S9. Understanding new global trends in sustainable development;</p> <p>S11. Acquiring theoretical and practical knowledge in the field of business development;</p> <p>S12. Acquiring theoretical and practical knowledge about the sphere of economic development, the way it is organized, its management and its financing; the experience of developed countries in regional development;</p> <p>S15. Knowledge of the wide range of forms of funding and their use for the sustainable development of the business environment;</p> <p>S16. Ability to identify, apply and develop a project idea in an organization or in a region;</p> <p>S32. Ability to form a consortium or partnership for an economic project;</p> <p>S33. Ability to work independently and/or in a team, to identify solutions in order to solve problems related to the implementation of economic projects;</p> <p>S34. Higher independent research skills in business management;</p> <p>S35. Ability to conduct and execute interdisciplinary research activities in research teams.</p>
Additional competences	<p>TS2. Contextual integration of business management issues into the current dynamics of the economy;</p> <p>TS3. Applying the principles, norms and values of professional ethics within your own rigorous, efficient and responsible work strategy;</p> <p>TS4. Identifying roles and responsibilities in a multispecialized team and also within economic science research networks, and applying effective relationship and work techniques within the team;</p> <p>TS5. Identifying opportunities for continuous learning and efficient use of learning resources and techniques for self development;</p> <p>TS6. Ability to work independently and/or in a team, to identify solutions for problem solving and specific business management issues;</p> <p>TS9. Promoting the values associated with achieving quality education, in line with internal education policies and with those developed and popularized on a European level, based on having specific knowledge of the European educational domain and of interculturality;</p> <p>TS12. Ability to work independently and/or in a team, to identify solutions for solving problems and issues related to business management and development.</p>

7. Discipline objectives

7.1 General objective	Developing Master students' knowledge on the phenomenon of globalization, the main forms of international economic cooperation and awareness of Romania's role as a member country within international structures.
7.2 Specific objective	Developing Master students' current knowledge and perspectives of globalization: international organizations, institutions, policies, markets. Understanding the role and place of Romania as a member country of international organizations and the European Union, especially as an integral part of the European internal market.

8. Content

Course	Teaching methods	Obs.
World economy. The system of the world economy: national economies, inter-state economic organizations, transnational societies, world division of labor, international economic relations, world economic order.	Lecture Conversation Illustrations	4 ore

International economic cooperation and international economic integration: conceptual delimitation, international cooperation and partnership, forms of international economic integration.	Lecture Conversation Illustrations	4 ore
Global issues of the global economy: classification of the main global issues, theories and approaches to tackling global issues.	Lecture Conversation Illustrations	4 ore
International economic organizations: conceptual delimitations, types of international organizations, examples of international economic organizations.	Lecture Conversation Illustrations	4 ore
European Union: Evolution of the Integration Process on the European Continent (Vertical Evolution) - Schuman Plan. Treaty of Paris: ECSC, Paris Treaty: customs union, Delors Plan: Single Market. The Maastricht Plan: Economic and Monetary Union; EU enlargement (horizontal development)	Lecture Conversation Illustrations	4 ore
Common Market: the legal nature of the common market, fundamental institutions that monitor the activity on the internal market, the decision-making process; EU trade policy: Romania - EU member state - Romania's relations with the EU common market before 1990 (Romania's association with the EU, Romania's accession to the EU, Romania in the post-accession period).	Lecture Conversation Illustrations	4 ore
European Union and globalization - effects on the common market: competitiveness strategy and sustainable development strategy.	Lecture Conversation Illustrations	4 ore

References

1. Ștefan Prutianu – Comunicare și negociere în afaceri, Editura Polirom, Iași, 1998;
2. Ion Ovidiu Pânișoară – Comunicarea eficientă, Editura Polirom, Iași, 2004;
3. Dan Căndea, Rodica Căndea – Comunicarea managerială, Editura Expert, București, 1996;
4. Mihai Dinu – Comunicare, Editura Algos, București, 2000;
5. Valentina Marinescu – Introducere în teoria comunicării. Principii, modele, aplicații, Editura Tritonic, București, 2003;
6. Institutul European din România – Manualul afacerilor europene, București, 2005;
7. Gavrilă-Paven Ionela – Business Communication and Public Relations, Seria Didactica, Editura Universității „1 Decembrie 1918” Alba Iulia, 2013;
8. Gavrilă-Paven Ionela – Comunicare și relații publice în afaceri, Departamentul ID, Universitatea 1 Decembrie 1918, Alba Iulia, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017.

Seminar

World economy. The system of the world economy	Examples and study cases	2 ore
International economic cooperation and international economic integration	Examples and study cases	2 ore
Global issues of the global economy	Examples and study cases	2 ore
International economic organizations	Examples and study cases	2 ore
European Union	Examples and study cases	2 ore
Common Market	Examples and study cases	2 ore
European Union and globalization	Examples and study cases	2 ore

References

1. Bal Ana (coord.), Economie mondială, Ed. ASE, București, 2006.
2. D.L. Constantin – Economie regională; Bazele economiei regionale și urbane, Editura Oscar Print, București, 1998.
3. E. Lolescu – Economie Europeană, Editura Universitaria, Craiova, 2007
4. D. Miron – Economia Uniunii Europene, Editura Luceafărul, București, 2003

5. D. Miron(coord.) – Economia integrării europene, Editura ASE, București, 2001
6. Gh. Pîrvu – Integrare europeană, Editura Sitech, Craiova, 2007
7. Gavrilă-Paven Ionela, Economie europeană, Editura Grinta, Cluj-Napoca, 2013.
8. Gavrilă-Paven Ionela, Investițiile în economia contemporană, Editura Casa Cărții de Știință, Cluj-Napoca, 2010.
9. Gavrilă-Paven Ionela, Economie europeană – Note de curs, Universitatea 1 Decembrie 1918, Alba Iulia, 2009.
10. Gavrilă-Paven Ionela, Cooperare economică internațională, Seria Didactica, Universitatea 1 Decembrie 1918, Alba Iulia, 2017.
11. Gavrilă-Paven Ionela, Convergența structurală a economiei României cu economia Uniunii Europene – Teză de doctorat, ASE București, 2007.
12. Institutul European din România – Manualul afacerilor europene, București, 2005.
13. Institutul European din România – Politici Europene, Seria Micromonografii, București, 2005.
14. Moisuc, C. Pistol, L., Gurgu, E., Economie internațională I. Probleme globale ale economiei mondiale, Ed. Fundației România de Mâine, București, 2005.
15. Popescu, C., Ciucur, D., Gavrilă, I., Popescu, G.H., Teorie economică generală. Volumul II. Macroeconomie, Ed. ASE, București, 2008.

Corroborating the contents of the discipline with the expectations of epistemic community representatives, professional associations and representative employers in the field of the program

The content of the discipline is adapted to the issues in the field of international economic cooperation. The course contributes to the training of the future specialists of scientific investigation of the international economic cooperation process and to the identification of the internships of international economic integration. Assimilated knowledge and skills acquired in this course will offer masters the opportunity to identify real economic issues, to solve them by using methods and tools of scientific investigation.

Evaluation type

Activity type	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percent in the final grade
10.4 Course	- Solving the exam requirements	Final exam	60%
10.5 Seminar	- Finishing the practical activities	Participation in debates	40%
	- Scientific content of the papers		
	- Involvement in classes topic		
10.6 Minimum performance standard: 5			
Demonstrating the competences: <i>obtaining score 5 (five) at the final evaluation.</i>			

Date:
5.09.2019

Signature of course coordinator:
Conf.univ.dr. Gavrilă-Paven Ionela

Signature of seminar coordinator:
Conf.univ.dr. Gavrilă-Paven Ionela

Date for Department approval:
10.09.2019

Signature of the Head of Department:
Conf.univ.dr. Gavrilă-Paven Ionela