CURRICULA 2020-2021

1. Information about the program

| 1.1. Institution | "1 Decembrie 1918" University of Alba Iulia |
|--------------------|---------------------------------------------|
| 1.2. Faculty | Economic Sciences |
| 1.3. Department | Business Administration and Marketing |
| 1.4. Study field | Business Administration |
| 1.5. Level | Masteral Studies |
| 1.6. Study program | Business Administration (in English) |

2. Information about discipline

| 2.1. Dicipline title | | PROJECT (| CYCL | E MANAGEMENT | 7 | 2.2. Course code | BA 225 | |
|--------------------------|-----------------------------------------------|---------------|------|---------------------|---|-----------------------------------|--------|---|
| 2.3. Course coordina | . Course coordinator Lect dr. Glevitzky Mirel | | | | | | | |
| 2.4. Seminar coordinator | | | Lect | dr. Glevitzky Mirel | | | | |
| 2.5. Study year | II | 2.6. Semester | II | 2.7. Evaluation | E | 2.8. Type of course (C – | | C |
| | | | | type (E/C/VP) | | compulsory, Op – optional) | | |

3. Number of teaching hours per semester

| 3. Ivullioci di teaching | 3. Number of teaching nours per semester | | | | | | |
|----------------------------|------------------------------------------|------------------------|----|-------------------------|----|--|--|
| 3.1. Teaching hours | 4 | from wich: 3.2. course | 2 | 3.3. seminar | 2 | | |
| per week | | | | | | | |
| 3.4. Total of hours per | 56 | from wich: 3.5. course | 28 | 3.6. seminar/laboratory | 28 | | |
| semester | | | | | | | |
| Distribution of time | | | | | | | |
| | | | | | | | |
| Study from course book | | | | | | | |
| Suplimentary documentation | | | | | 30 | | |
| Preparing for seminars, | papers | | | | 30 | | |
| Mentoring | | | | | 17 | | |
| Exams | | | | | 2 | | |
| Other activities | | | | | | | |

| Total of hours per individual study | 119 |
|---------------------------------------|-----|
| 3.8 Total of hours per study plan | 56 |
| 3.9 Total of hours per semester | 175 |
| 3.10 Number of ECTS credits allocated | 7 |

4. **Preconditions** (when is the case)

| 4.1. of curriculum | Other disciplines, ex: |
|---------------------|------------------------|
| 4.2. of competences | |

5. **Conditions** (when is the case)

| 5.1. for the course | projector, laptop |
|----------------------|-----------------------------|
| 5.2. for the seminar | Computers, Internet network |

6. Specific competences

| or special competition | | | | |
|--------------------------|--------------------------------------------------------------------------------|--|--|--|
| Professional competences | - Acquiring the appropriate ability to identify the local / regional needs and | | | |
| | translate them into a grant/project application; | | | |
| | - Acquiring the knowledge needed to identify sources of funding for regional / | | | |
| | institutional development; | | | |
| | - Acquire the knowledge needed to develop a viable project proposal in the | | | |
| | field of regional development; | | | |
| | - Capability to include the project activities / objectives in EU policies; | | | |
| | - Acquiring competencies related to the proper implementation of social | | | |
| | development projects; | | | |
| | - Understanding and acquiring skills to make viable partnerships; | | | |
| | - Acquiring general and specific knowledge on the "Management of the | | | |
| | Financing Proposal" with all the components; | | | |
| | - Acquiring specific skills in team work; | | | |
| | - Understanding the need to complete the "Sustainable Development" chapter | | | |
| | in a financing application; | | | |
| | - Achieving the skill to approach a positive contribution to projects on equal | | | |
| | opportunities for all; | | | |
| | - Obtaining the habit of using the checklist; | | | |
| | - Ability to understand and apply concepts in the field of Conflict | | | |
| | Management, as project manager, where appropriate; | | | |
| Additional competences | Applying principles, norms and values of professional ethics within your own | | | |
| | rigorous, efficient and responsible work strategy; | | | |
| | Finding a solution in a real-time for a real / hypothetical problem in | | | |
| | implementing a project; | | | |

7. Discipline objectives

| 7.1 General objectives | Developing the student's ability to understand and understand the basic concepts of the system approach to projects; |
|-------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7.2 Specific objectives | the system approach to projects; Understanding and understanding the notion of "project cycle management"; Presentation and understanding of the stages and phases of the project; Studying the concepts of the project market; Presentation and understanding of project quality costs; Presentation and understanding of the main elements of a financing proposal; Studying the characteristics of a good financing proposal; Presentation of the general aspects regarding the relationship with the financier and the criteria for the evaluation of the financier; Presentation of the main funding opportunities (funding lines); Presentation of the requirements for the framing of activities / objectives in EU policies; |
| | Presentation of the importance of the checklist in the project; |
| | Presentation of one or more examples of funded projects; Identify the success factors that can lead to the financing of a project; |

8. Content

| Course | Teaching methods | Obs. |
|--------|------------------|------|
| | | |

| 1. INTRODUCTORY NOTIONS | Lecture, video, examples, | 10 ore |
|----------------------------------------------------------------------|---------------------------|--------|
| 1.1. General notions - project, management, quality | discussions | |
| 1.2. The concept of quality | | |
| 1.3. Quality management | | |
| 1.4. Principles of quality management | | |
| 1.5. Approaches to quality issues | | |
| 1.6. National and international standards on quality - ISO standards | | |
| 2. CONCEPTUAL BASES - PROJECT MANAGEMENT | Lecture, video, examples, | 10 ore |
| 2.1. Fundamental concepts. Programs. Projects. | discussions | |
| 2.2. Classification of programs | | |
| 2.3. System approach to programs - PROJECT SYSTEM | | |
| 2.4. SUBSISTEM OF THE PROJECT PROPOSAL | | |
| 2.4. Typology and structure of the projects | | |
| 2.5. Project Management | | |
| 2.6. Terminology | | |
| 2.7. Project management functions | | |
| 2.8. The project market | | |
| 2.9. Costs of project quality | | |
| 3. STRUCTURAL AND COHESION FUNDS | Lecture, video, examples, | 8 ore |
| 3.1. Critical Elements in the Quality of Life Evolution in Romania | discussions | |
| 3.2. The legal basis of regional development policy | | |
| 3.3. Objectives of cohesion policy | | |
| 3.4. Regional policy financial instruments | | |
| 3.5. Strategic Implementation Documents for Structural and | | |
| Cohesion Funds | | |
| 3.6. Specific rules for structural and cohesion funds | | |
| | | |

References

- 1. Popa, M., Project Cycle management--Note de curs, Alba Iulia, 2009;
- 2. Popa, M., Managementul Calității proiectelor Note de curs, Alba Iulia, 2008;
- 3. McCollum James K., Banacu Cristian Silviu, Management de proiect o abordare practica Project management a practical approach, Editura Universitara, București, 2007;
- 4. Androniceanu A. si colab, Managementul Proiectelor cu finanțare externă, Ed. Universitaria, București 2004;
- 5. Burton, C., A, Practical Guide to Project Management, Kogan Page, London, 1997;
- 6. Bălașa A, Calitatea vieții de muncă în Mărginean I, Bălașa A, (2002): Calitatea Vieții în România, București, Editura Expert;
- 7. Mărginean I, Precupețu I, Preoteasa AM, Evoluții în domeniul surselor standardului economic al populației relevate de diagnoza calității vieții în Mărginean I, Bălasa A, (2002), Calitatea Vieții în România, București, Editura Expert, P 251-260;
- 8. Mărginean I, Arpinte D, Bălănescu L, Bădescu C, Doboș C *Analiza comparativă a fînanțării politicilor sociale din România, alte țări în tranziție și țările UE* în Calitatea Vieții, nr 1-4 /2002;
- 9. Narayan, D, Bonds and Bridges: Social Capital and Poverty, PREM, World Bank, 1999;
- 10. Zamfir, Cătălin (coord), *Indicatori și surse de variație a calității vieții*, București, Editura Politică, 1984

| Semina | ar | | |
|--------|----------------------------------------------------------|--------------------------------|---|
| 1. | SWOT analysis – for a region, an organization etc for to | exemplification, case studies, | 4 |
| | identifying the need; | discussion | |
| 2. | .Analysis and problem identification in a development | exemplification, case studies, | 4 |
| | region | discussion | |
| 3. | Develop a project proposal | exemplification, case studies, | 5 |
| | | discussion | |

| 4. Evaluation and financing of the project proposal | exemplification, case studies, | 5 |
|------------------------------------------------------------|--------------------------------|---|
| | discussion | |
| 5. Implementing a project | exemplification, case studies, | 4 |
| | discussion | |
| 6. Project monitoring | exemplification, case studies, | 6 |
| j j | discussion | |

References

- 1. Popa, M., Project Cycle management--Note de curs, Alba Iulia, 2009;
- 2. Popa, M., Managementul Calității proiectelor Note de curs, Alba Iulia, 2008;
- 3. McCollum James K., Banacu Cristian Silviu, Management de proiect o abordare practica Project management a practical approach, Editura Universitara, București, 2007;
- 4. Androniceanu A. si colab, Managementul Proiectelor cu finanțare externă, Ed. Universitaria, București 2004;
- 5. Burton, C., A, Practical Guide to Project Management, Kogan Page, London, 1997;
- 6. Bălașa A, Calitatea vieții de muncă în Mărginean I, Bălașa A, (2002): Calitatea Vieții în România, București, Editura Expert;
- 7. Mărginean I, Precupețu I, Preoteasa AM, Evoluții în domeniul surselor standardului economic al populației relevate de diagnoza calității vieții în Mărginean I, Bălașa A, (2002), Calitatea Vieții în România, București, Editura Expert, P 251-260;
- 8. Mărginean I, Arpinte D, Bălănescu L, Bădescu C, Doboș C *Analiza comparativă a finanțării politicilor sociale din România, alte țări în tranziție și țările UE* în Calitatea Vieții, nr 1-4/2002;
- 9. Narayan, D, Bonds and Bridges: Social Capital and Poverty, PREM, World Bank, 1999;
- 10. Zamfir, Cătălin (coord), Indicatori și surse de variație a calității vieții, București, Editura Politică, 1984

Corroborating the contents of the discipline with the expectations of epistemic community representatives, professional associations and representative employers in the field of the program

Evaluation type

| Evaluation type | | | |
|-----------------|--------------------------------------|----------------------------|---------------------------|
| Activity type | 10.1 Evaluation criteria | 10.2 Evaluation methods | 10.3 Percent in the final |
| | | | grade |
| 10.4 Course | - Solving the exam requirements | Final project presentation | 50% |
| 10.5 Seminar | - Finishing the practical activities | Overview Swot Analysis | 50% |
| | - Scientific content of the papers | Seminar themes elaboration | |
| | - Involvment in classes topic | and presentation | |
| | | | |

10.6 Minimum performance standard: minim 5

Demonstrating the competences:

identifying needs and going through the steps in developing a project that will lead to the development of an organization's work

Date: Signature of course coordinator:

16.09.2020.

Signature of seminar coordinator:

Lect dr. Glevitzky Mirel

Lect dr. Glevitzky Mirel

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Date for Department aproval:

Signature of the Head of Department: Lect.univ.dr. Maican Silvia