

SYLLABUS

1. Information on academic programme

1.1. University	“1 Decembrie 1918”
1.2. Faculty	Faculty of Sciences
1.3. Department	Department of Economics and Business Administration
1.4. Field of Study	Business Administration
1.5. Cycle of Study	undergraduate
1.6. Academic programme / Qualification	Business Administration

2. Information of Course Matter

2.1. Course	<i>Investments evaluation and financing</i>		2.2. Code	BA223			
2.3. Course Leader/ Seminar Tutor	Iuga Iulia						
2.4. Seminar Tutor	Cioca Ionela						
2.5. Academic Year	II	2.6. Semester	II	2.7. Type of Evaluation (E – final exam/C-examination /VP)	E	2.8. Type of course (C– Compulsory, Op – optional, F - Facultative)	D

3. Course Structure (Weekly number of hours)

3.1. Weekly number of hours	2	3.2. course	2	3.3. seminar, laboratory	I
3.4. Total number of hours in the curriculum	33	3.5. course	22	3.6. seminar, laboratory	11
Allocation of time:					Hours
Individual study of readers					43
Documentation (library)					10
Home assignments, Essays, Portfolios					37
Tutorials					2
Assessment (examinations)					2
Other activities.....					-

3.7 Total number of hours for individual study	67
3.8 Total number of hours in the curriculum	33
3.9 Total number of hours per semester	100
3.10 number of ECTS	4

4. Prerequisites (where applicable)

4.1. curriculum-based	
4.2. competence-based	

5. Requisites (where applicable)

5.1. course-related	slides, informative materials
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	- technical equipment: laptop, video projector
5.2. seminar/laboratory-based	informative materials - technical equipment: laptop, video projector

6. Specific competences to be acquired (chosen by the course leader from the programme general competences grid)

Professional competences	<p><i>C1. Knowledge and understanding of the fundamental concepts, theories, and methods in the field and speciality area; their adequate use in professional communication;</i></p> <p><i>C2. Usage of fundamental knowledge in order to explain and interpret various types of concepts, situations, processes, projects, etc. associated to the field;</i></p> <p><i>C5. Drawing up of professional projects involving the use of several methods and principle acknowledged in the field</i></p>
Transversal competences	<p><i>CT1 Application of principles, norms, and values of professional ethics within one's own rigorous, efficient, and responsible work.</i></p> <p><i>Solving a real or hypothetical problem at the workplace, in due time, with qualified assistance, respecting the professional deontology norms</i></p>

7. Course objectives (as per the programme specific competences grid)

7.1 General objectives of the course	<p><i>The present course is part of the education plan of the Faculty of Science, major: Business Administration; it is a course with theoretical and practical approach. Its role is to provide the students' with speciality training in the investment field. It approaches the processes and phenomena of financial investment as essence and forms of manifestation, the connections with other economic processes, and the principles for the development of an efficient investment policy as well</i></p>
7.2 Specific objectives of the course	<ol style="list-style-type: none"> <i>1. Knowledge of the fundamental concepts of internal and international norms in the field of investment</i> <i>2. Identification and analysis of various investment policies at enterprise level</i> <i>3. Problem solving issues specific to the investment assessment and financing</i>

8. Course contents

8.1 Course (learning units)	Teaching methods	Remarks
Chapter 1. GENERAL CONCEPTS OF INVESTMENT. NATIONAL AND EUROPEAN INVESTMENT REGULATIONS. Role of investments in the social and economic life. Concept of investment	<i>Lecture, conversation, exemplification</i>	
Chapter 1. GENERAL CONCEPTS OF INVESTMENT. NATIONAL AND EUROPEAN INVESTMENT REGULATIONS. Investment classification. National and European investment regulations	<i>Lecture, conversation, exemplification</i>	
Chapter 2. INVESTMENT POLICIES AND STRATEGIES. Investment policies and strategies at	<i>Lecture, conversation, exemplification</i>	

enterprise level. Investment policies and strategies at national level		
Chapter 2. INVESTMENT POLICIES AND STRATEGIES. Investment policies and strategies at international level	<i>Lecture, conversation, exemplification</i>	
Chapter 3. THE INVESTMENT DECISION. Certain investment	<i>Lecture, conversation, exemplification</i>	
Chapter 3. THE INVESTMENT DECISION. Uncertain investment	<i>Lecture, conversation, exemplification</i>	
Chapter 3. THE INVESTMENT DECISION. Investment fundamental indicators	<i>Lecture, conversation, exemplification</i>	
Chapter 4. THE DEVELOPMENT SCHEME OF AN INVESTMENT AIM Technical and economic building documentation. Technical and economic documentation for public institution goods acquisition	<i>Lecture, conversation, exemplification</i>	
Chapter 4. THE DEVELOPMENT SCHEME OF AN INVESTMENT AIM Technical and economic documentation of financial investment	<i>Lecture, conversation, exemplification</i>	
Chapter 5. INVESTMENT ASSESSMENT. Investment project assessment methods	<i>Lecture, conversation, exemplification</i>	
Chapter 5. INVESTMENT ASSESSMENT. Stock and bond assessment	<i>Lecture, conversation, exemplification</i>	
Chapter 6. INVESTMENT FINANCING. Private investment financing. Financing plan. Public investment financing	<i>Lecture, conversation, exemplification</i>	
Chapter 7. EIB, EBRD, ECB and IMF FINANCING. EIB. EBRD	<i>Lecture, conversation, exemplification</i>	
Chapter 7. EIB, EBRD, ECB and IMF FMI FINANCING. ECB. IMF	<i>Lecture, conversation, exemplification</i>	

8.2 References

1. ARCHER, Clive, THE EUROPEAN UNION: STRUCTURE AND PROCESS, Londra:CONTINUUM,2000
2. Achim M., Hada T., Iuga I., Politici actuale de finantare a afacerilor, Aeternitas, Alba Iulia, 2011
3. Gerald L. Gordon Planificare strategică pentru Autorități locale , C.C.I.R., 2006
4. Gyorgy Attila, Țătu Lucian, Stoian Andreea, *Finanțele instituțiilor publice*, University Press, Bucharest, 2009.
5. ISAAK, Robert A., MANAGING WORLD ECONOMIC CHANGE: INTERNATIONAL POLITICAL ECONOMY, NEW JERSEY:PRENTICE HALL,2000
6. MARTIN, John D.; COX, Samuel h.; MACMINN, Richard D, THE THEORY OF FINANCE: EVIDENCE AND APPLICATIONS, S.L.:THE DRYDEN PRESS,1988
7. McNELIS, Paul D., NEURAL NETWORKS IN FINANCE: GAINING PREDICTIVE EDGE IN THE MARKET, Oxford:ELSEVIER ACADEMIC PRESS,2005
8. Moise Elena Investiții străine directe, Victor Publishing House, 2005
9. RYAN, Bob, CORPORATE FINANCE AND VALUATION, LONDON:THOMSON,2007
10. Stoica Maricica Investițiile și dezvoltare durabilă University Press, Bucharest, 2005
11. STEIN, Jerome L., STOCHASTIC OPTIMAL CONTROL, INTERNATIONAL FINANCE, AND DEBT CRISES, Oxford:OXFORD UNIVERSITY PRESS,2006
12. Schiffer Iosif și alții, Managementul proiectului, CRFCAPL, Sibiu 2006
13. Șerbu Simona, “Investițiile străine directe”, Casa Cărții de Știință (House of Science Book), Cluj Napoca, 2007
14. Vasile Ilie, „Gestiunea financiară a întreprinderii”, Meteor Press, Bucharest, 2006
15. Vintilă, Nicoleta, *Evaluarea si finanțarea investițiilor directe*, ASE, Bucharest, 2009
16. Vuță, Mariana, *Elemente de finanțe publice aplicate în contextul dezvoltării durabile*, Infomega, Bucharest, 2009.
17. WINGER, Bernard J.; FRASCA, Ralph R., INVESTMENTS: INTRODUCTION TO ANALYSIS AND PLANNING, NEW JERSEY:PRENTICE

HALL, 1995

18. THE BLACKWELL ENCYCLOPEDIA OF MANAGEMENT: Finance. Vol. IV, Oxford:BLACKWELL,2005

19. Romanian Journal of Economic Forecasting

20. EXTERNAL ECONOMIC RELATIONS AND FOREIGN POLICY IN THE EUROPEAN UNION, Viena:SPRINGER VERLAG,2002

Normative Acts:

REGULATIONS ON INVESTMENT IN LAW

Seminars-laboratories	Teaching methods	
Concept of investment. Investment classification Investment policies and strategies at enterprise level	Conversation Exemplification Practical applications	
Certain vs. uncertain investment	Conversation Exemplification Practical applications	
Investment fundamental indicators	Conversation Exemplification Practical applications	
Investment project assessment methods	Conversation Exemplification Practical applications	
Stock and bond assessment	Conversation Exemplification Practical applications	
Private investment financing	Conversation Exemplification Practical applications	
Financing plan	Conversation Exemplification Practical applications	

References

Achim M., Hada T., Iuga I., Politici actuale de finantare a afacerilor, Aeternitas, Alba Iulia, 2011

Gerald L. Gordon Planificare strategică pentru Autorități locale , C.C.I.R. 2006

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1. Corroboration of course contents with the expectations of the epistemic community's significant representatives, professional associations and employers in the field of the academic programme

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2. Assessment

Activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percentage of final grade
10.4 Course	<i>Final evaluation</i>	<i>Written paper</i>	70%
10.5 Seminar/laboratory	-	-	
	<i>Final Team Project Report</i>	<i>Final Team Project Report</i>	30%
10.6 Minimum performance standard:			

Remarks:

Submission date

Course leader signature

Seminar tutor signature

Date of approval by Department members

Department director signature
