

SYLLABUS

1. Information on academic programme

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| 1.1. University | "1 Decembrie 1918" |
| 1.2. Faculty | Faculty Of Economic Sciences |
| 1.3. Departament | Economic Science and Business Administration |
| 1.4. Field of study | Business Administration |
| 1.5. Cycle of Study | undergraduate |
| 1.6. Academic programme / Qualification | Business Administration |

2. Information of Course Matter

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|--------------------|------------------------|---------------|----|--|-------|---|---|
| 2.1. Course | European Economy | | | 2.2. Code | BA227 | | |
| 2.3. Course Leader | Gavrilă – Paven Ionela | | | | | | |
| 2.4. Seminar Tutor | Lazea Ruxandra | | | | | | |
| 2.5. Academic Year | III | 2.6. Semester | II | 2.7. Type of Evaluation (E – final exam/C-examination /VP) | E | 2.8. Type of course (C– Compulsory, Op – optional, F - Facultative) | C |

3. Course Structure (Weekly number of hours)

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|--|----|-------------|----|--------------------------|-------|
| 3.1. Weekly number of hours | 3 | 3.2. course | 2 | 3.3. seminar, laboratory | 1 |
| 3.4. Total number of hours in the curriculum | 42 | 3.5. course | 28 | 3.6. seminar, laboratory | 14 |
| Allocation of time | | | | | hours |
| Individual study of readers | | | | | 45 |
| Documentation (library) | | | | | 30 |
| Home assignments, Essays, Portfolios | | | | | 37 |
| Tutorials | | | | | - |
| Assessment (examinations) | | | | | 2 |
| Other activities..... | | | | | - |

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| 3.7 Total number of hours for individual study | 114 |
| 3.8 Total number of hours in the curriculum | 42 |
| 3.9 Total number of hours per semester | 156 |
| 3.10 Number of ECTS | 5 |

4.Pre-conditions (if such be the case)

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| 4.1. curriculum-based | - |
| 4.2. competence-based | |

5. Requisites (where applicable)

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| 5.1. course-related | - classroom endowed with video projector / board |
| 5.2. seminar/laboratory-based | - classroom endowed with video projector / board |

6. Specific competences to be acquired (chosen by the course leader from the programme general competences grid)

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| Professional competences | <p>C1.1 Adequate definitions for the concepts and principles specific to economic theory, and the field of trade, tourism, and services</p> <p>C2.1 Description of the modes of conceiving the tourist product, commercialisation techniques and economic agents' behaviour within the context provided by the legislation and regulations in law</p> <p>C3.1 Defining the concepts of supply and demand of goods and service, including in the tourism activity, consumer behaviour and their protective norms</p> <p>C4.1 Description of concepts and principles in the field of accountancy applied in financing trade, tourism and service activities, and human resource methodology and fundamenting indicators in resource allotment as well</p> <p>C6.1 Adequate identification of the concepts related to the planning, organisation, coordination and control in human resource activity within the context provided by the peculiarities of labour market in the field of business administration</p> <p>C1.4 Data collecting and processing from documentary alternative sources and current activity with a view to evaluating the factors that influence conscription in the field of trade, tourism, and service organisations</p> <p>C2.4 Critical and constructive analysis of the relations between consumers and providers specific to the field of trade, tourism and services</p> <p>C3.4 Substantiation of studies and analyses for company organisation and efficiency with a view to granting counselling and assistance</p> <p>C4.4 Substantiation of material and financial resources requested by volume requirements and organisation efficiency in the field of trade, tourism, and services</p> <p>C6.4 Estimating the need of human resources related to the volume requirements and organisation efficiency</p> |
| Transversal competences | - |

7. Course objectives (as per the programme specific competences grid)

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| 7.1 General objectives of the course | To know and understand the fundamental concepts in the field of european economy, and the mechanisms and methods according to which the resource economic circuit is formed and alloted at microeconomic level |
| 7.2 Specific objectives of the course | <p>General knowledge of economic processes and phenomena</p> <p>To form and develop an adequate economic language</p> <p>Conscious use of economic categories</p> <p>Development of an economic mode of thinking</p> <p>To understand the functioning modes in economics</p> |

8. Course contents

| 8.1 Course (learning units) | Teaching methods | Remarks |
|---|---|---------|
| C1. INTERNATIONAL INTEGRATION CONCEPT Economic international integration Forms of the European integration History of the European Union | <i>Lecture, exposure, discussions, examples (e.g. various informative materilas, on-line publications, specialty web pages, etc.)</i> | |
| C2. EUROPEAN UNION IN THE CONTEMPORARY | | |

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| ECONOMY European Union and the sustainable development Social and economic transformation generated by the integration phenomena New challenges for the European Union | | |
| C3. INSTITUTIONS OF THE EUROPEAN UNION European Parliament European Commission European Council European Court of Justice European Account Court Regional Committee European Social Committee | | |
| C4. EUROPEAN FUNDS Pre-adhering funds Structural funds | | |
| C5. EUROPEAN POLICIES Common Agricultural Policy Social Cohesion Policy Regional Development Policy Industrial Policy Competition Policy | | |
| C6. EQUILIBRIUM AND DISPARITIES IN EUROPEAN UNION | | |

References

1. Gillespie Andrew - *Foundations of economics*, Oxford University Press, 2007;
2. Lipsey Richard G. - *Economics*, Oxford University Press, 2007;
3. Schiller, Bradley R., *The Microeconomy Today*, New York: Random House, 1986.
4. HALFORD, Naomi, 2007 GUIDE TO EUROPEAN UNION FUNDING FOR NGOs: ACCESSING EUROPE'S LARGEST DONOR. Volume 2: Funding outside the EU, BRUSSELS:ECAS, 2007
5. HALFORD, Naomi, 2007 GUIDE TO EUROPEAN UNION FUNDING FOR NGOs: ACCESSING EUROPE'S LARGEST DONOR. Volume 1: Funding within the EU, BRUSSELS:ECAS, 2007.
6. NORKETT, Paul, COMPENDIUM OF THE EUROPEAN UNION, ESSEX:TEKRON, 2004.
7. WALLACE, William, THE DYNAMICS OF EUROPEAN INTEGRATION, Londra:PRINTER PUBLISHERS, 1990.
8. WALLACE, William, EAST EUROPEAN TRANSITION AND EU ENLARGEMENT: A QUANTITATIVE APPROACH, Heidelberg:PHYSICA - VERLAG, 2002.

Seminars-laboratories

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| 1. Seminar | C1. INTERNATIONAL INTEGRATION CONCEPT Economic international integration Forms of the European integration History of the European Union | |
| 2. Seminar | C2. EUROPEAN UNION IN THE CONTEMPORARY ECONOMY European Union and the sustainable development Social and economic transformation generated by the integration phenomena New challenges for the European Union | |
| 3. Seminar | C3. INSTITUTIONS OF THE EUROPEAN UNION European Parliament European Commission European Council European Court of Justice | |

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| | European Account Court Regional Committee European Social Committee | |
| 4. Seminar | C4. EUROPEAN FUNDS Pre-adhering funds Structural funds | |
| 5. Seminar | C5. EUROPEAN POLICIES Common Agricultural Policy Social Cohesion Policy Regional Development Policy Industrial Policy Competition Policy | |
| 6. Seminar | C6. EQUILIBRIUM AND DISPARITIES IN EUROPEAN UNION | |
| 7. Seminar | S7. SYNTHESIS SEMINAR – PREPARATION FOR THE EXAM | |

9. Corroboration of course contents with the expectations of the epistemic community’s significant representatives, professional associations and employers in the field of the academic programme

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10. Assessment

| Activity | 10.1 Evaluation criteria | 10.2 Evaluation methods | 10.3 Percentage of final grade |
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| 10.4 Course | Exam | Exam | 70% |
| 10.5 Seminar/laboratory | Continuous assessment | Seminar activity during the semester: portfolio with practical works, involvement in debates, scientific contribution (e.g. participation in students’ communication sessions), etc. | 30% |
| 10.6 Minimum performance standard: | | | |
| C1 Knowledge and understanding of the fundamental concepts in the field of political economics C2 Knowledge and understanding of the mechanisms and methods according to which resources are formed and allotted (resource economic circuit) at microeconomic level | | | |

Submission date:

Gavrilă-Paven Ionela Ph. D.

Course leader signature,

Ruxandra Lazea Ph. D.

Seminar tutor signature signature,

Date of approval by Department members

Department director signature