

ANALYTIC SYLLABUS

Academic year 2020-2021

1st year / Summer Semester

1. Data about the study programme

1.1. Education unit	"1 Decembrie 1918" University of Alba Iulia
1.2. Faculty	Economic Sciences
1.3. Department	Business Administration and Marketing
1.4. Field of study	Business Administration
1.5. Study cycle	Bachelor
1.6. Study programme	Business Administration/ 242102 Process improvement specialist, 242104 Process manager, 242110 Economic Performance Planning, Control and Reporting specialist

2. Data about the discipline

2.1. Name of discipline	Macroeconomics		2.2. Subject code	BA123			
2.3. Course titular	Dobra Iulian Bogdan						
2.4. Seminar titular	Dobra Iulian Bogdan						
2.5. Year of study	I	2.6. Semester	II	2.7. Mode of assessment (E/C/Vs)	E	2.8. Course regime (C – compulsory, E - elective, Op – optional)	C

3. Total estimated time

3.1. Number of hours per week	3	Out of which: 3.2. course	2	3.3. seminar/lab	1
3.4. Number of hours in education plan	42	Out of which: 3.5. course	28	3.6. seminar/lab	14
Time distribution					hours
Study time for textbook, course, bibliography, notes					40
Supplementary documentation in library, on specialty electronic platforms, and field work					26
Preparation for seminars/labs, homework, papers, portfolios, and essays					15
Tutorial activities					-
Examination					2
Other activities.....					-

3.7 Total number of hours for individual study	83
3.8 Total number of hours in education plan	42
3.9 Total number of hours per semester	125
3.10 Number of credits	5

4. Pre-conditions (if such be the case)

4.1. about curriculum	-
4.2. about competences	-

5. Conditions (if needed)

5.1. for course development	- Classroom equipped with video projector / board, laptop, presentations in .ppt format (i.e. slides) informative materials.
5.2. for seminar/lab	- Classroom equipped with video projector, laptop, board, informative materials.

6. Specific competences acquired

Professional competences	PC1. To collect, process and analyse various items of information about the interaction between the external environment and enterprise/ organisation. PC2. To aid the enterprise/ organisation management. PC3. To use data vases specific to the field of business administration. PC5. To manage an enterprise/ organisation.
Transversal competences	TC2. To identify roles and responsibilities in a multi-specialized team and to apply relating and efficient teamwork techniques, multi-specialized team, in a responsible manner. TC3. To identify opportunities for continuous training and efficient didactic resources and technique substantiation for one`s own development. To carry out and support the application of a personal plan for professional development with solid grounds.

7. Aims of the discipline (as resulted from the list of specific competences)

7.1 General aim	<i>To form and develop students' intellectual capacity needed to know and understand the macroeconomic phenomena, to form the economic component of the future graduates' professional competence adapted to their field of study (future job)</i>
7.2 Specific aims	<ul style="list-style-type: none">- <i>To know the economic categories specific to the field of macroeconomics</i>- <i>To understand the function mechanism of macroeconomic markets</i>- <i>To know the essential aspects related to economic growth and development</i>- <i>To present the aspects connected with global market and economic integration</i>- <i>To become aware of the possibility to study the macroeconomic phenomena and their immixture on economic agents</i>

8. Contents

8.1 Course	Teaching methods	Observations
C1. FUNDAMENTAL PRINCIPLES OF MACROECONOMIC THEORY	<i>Lecture, presentation, discussions, examples (e.g. various informative materials, online publications, specialized web pages, etc.)</i>	4 h
C2. ECONOMIC GROWTH AND LONG-LASTING DEVELOPMENT	<i>Lecture, presentation, discussions, examples (e.g.</i>	4 h

	<i>various informative materials, online publications, specialized web pages, etc.)</i>	
C3. ECONOMIC BALANCE	<i>Lecture, presentation, discussions, examples (e.g. various informative materials, online publications, specialized web pages, etc.)</i>	2 h
C4. INCOME, CONSUMPTION AND INVESTMENT	<i>Lecture, presentation, discussions, examples (e.g. various informative materials, online publications, specialized web pages, etc.)</i>	2 h
C5. FINANCIAL MARKET	<i>Lecture, presentation, discussions, examples (e.g. various informative materials, online publications, specialized web pages, etc.)</i>	4 h
C6. LABOUR MARKET	<i>Lecture, presentation, discussions, examples (e.g. various informative materials, online publications, specialized web pages, etc.)</i>	2 h
C7. EMPLOYMENT AND UNEMPLOYMENT	<i>Lecture, presentation, discussions, examples (e.g. various informative materials, online publications, specialized web pages, etc.)</i>	2 h
C8. MONEY MARKET	<i>Lecture, presentation, discussions, examples (e.g. various informative materials, online publications, specialized web pages, etc.)</i>	2 h
C9. INFLATION	<i>Lecture, presentation, discussions, examples (e.g. various informative materials, online publications, specialized web pages, etc.)</i>	2 h
C10. ECONOMIC INTEGRATION AND EUROPEAN UNION	<i>Lecture, presentation, discussions, examples (e.g. various informative materials, online publications, specialized web pages, etc.)</i>	2 h
C11. WORLD ECONOMY AND GLOBALISATION	<i>Lecture, presentation, discussions, examples (e.g. various informative materials, online publications, specialized web pages, etc.)</i>	2 h
8.2 Bibliography		

1. Andrei C. Liviu – *Economie*, Economic Publishing House, Bucharest, 2007.
2. Angelescu C. Stănescu I. - *Economie Politică*, Oscar Print, Bucharest, 2000.
3. Burja V., – *Economie Politică, structuri fundamentale*, Risoprint, Cluj – Napoca, 2003.
4. Crețoiu Gh., Cornescu V. Bucur I. – *Economie*, Editura G.H. Beck, Bucharest, 2008.
5. Dinu, M., -*Economia de dicționar*, Economic Publishing House, Bucharest 2010
6. Dobra, I., B, - *Macroeconomics. Lecture notes*, Seria Didactica, "1 Decembrie 1918" University of Alba Iulia Publishing House, 2003.
7. Gillespie A., - *Foundations of economics*, Oxford University Press, 2007
8. Frois G., A., - *Economie politică*, Humanitas, Bucharest, 1994.
9. Hardwich P., Langmead J., Khan B., - *Introducere în economia politică modernă*, Polirom, Iași, 2002.
10. Ionescu C., – *Macroeconomie*, Economic Publishing House, Bucharest 2008.
11. Lipsey R., G., - *Economics*, Oxford University Press, 2007.
12. Lipsey, R., G., Chrystal, K., A., – *Economia pozitivă*, Economic Publishing House, Bucharest, 1999
13. Samuelson P.A., Nordhaus W., D., - *Economie Politică*, Teora, Bucharest, 2000

Seminar-lab		
S1. The place of macroeconomics in economic science. National accounting. Measuring economic results. Synthetic macroeconomic indicators.	<i>Debates, examples (e.g. various informative materials, online publications, specialized web pages, etc.)</i>	2h
S2. The concept and delimitations of economic growth and economic development. Factors and types of economic growth. Modeling economic growth. Global problems and economic development. Economic growth and the environment. The relationship between demography and economic growth.	<i>Debates, examples (e.g. various informative materials, online publications, specialized web pages, etc.)</i>	2h
S3. Economic balance and imbalance. Theories and models of economic growth. His income and forms. Consumption, savings and investments.	<i>Debates, examples (e.g. various informative materials, online publications, specialized web pages, etc.)</i>	2h
S4. The role of the capital market in the market economy. Shares and bonds. Structure of the financial market.	<i>Debates, examples (e.g. various informative materials, online publications, specialized web pages, etc.)</i>	2h
S5. Labor market - general characteristics. Demand and supply of work. Wage formation on the labor market. Unemployment, measurement and forms of manifestation. The implications of unemployment and measures to combat it.	<i>Debates, examples (e.g. various informative materials, online publications, specialized web pages, etc.)</i>	2h
S6. Banks and their role in the economy. Monetary mass and its structures. The money market and its balance. Content measurement and forms of manifestation of inflation. The causes and mechanisms of inflation. Consequences of inflation and combating policies.	<i>Debates, examples (e.g. various informative materials, online publications, specialized web pages, etc.)</i>	2h
S7. Content and main forms of international economic integration. The main steps in achieving economic integration in Western Europe. The European Union and Romania.	<i>Debates, examples (e.g. various informative materials, online publications, specialized web pages, etc.)</i>	2h

Bibliography

- 1) - identical to the one mentioned for the course.
- 2) - any other bibliographic source that answers the seminar topics.

9. Corroboration of the course content with the expectations of the representatives of epistemic communities, professional associations and representative employees in the field of the programme

- The contents of the discipline are adapted to the current legislative framework and can contribute to the training of specialists in the field of business administration. For students who continue their studies at a master's program in the field of business administration, the discipline can be a starting point for deepening the field and elaborating works with a high scientific level. Through content, the discipline responds to the current practical needs of employers.

10. Assessment

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Weight of the final grade
10.4 Course	- Correct and complete resolution of the requirements of the exam subjects	Written exam	60%
10.5 Seminar/lab	- The correctness and completeness of the preparation of the practical works, the scientific content of the reports, the involvement in the approach of the seminars	<i>Verification in progress Carrying out some practical works / Drawing up related Elaboration of scientific works</i>	40%

10.6 Minimum performance standard:

- Determining and interpreting synthetic macroeconomic indicators.
- Addressing macroeconomic phenomena through the prism of economic growth, economic development, balance and economic imbalance.
- Knowledge, understanding, definition and possibility of operationalization with the main economic concepts.
- For the activity specific to the seminar meetings, at the end of the semester students must register a 50% attendance rate.
- Students who do not meet the percentage of attendance for the seminar hours will recover the seminar hours by developing reports / projects, or applications solved using the course notes, respectively, the course and seminar bibliography.

Fill in date
11.09.2020

Course titular's signature
Senior lecturer Dobra Iulian Bogdan

Seminar titular's signature
Senior lecturer Dobra Iulian Bogdan



Approval date in department
18.09.2020

Department director's signature
Senior lecturer Maican Silvia